



...a community outreach program for the homeless

2010 Annual Report

Bethesda Cares' mission is to work with creativity and compassion with people on the street and to prevent impending homelessness in Montgomery County.

Bethesda Cares, Inc.

Founded in 1988 by Bethesda area congregations, businesses, the county government and concerned individuals, Bethesda Cares, Inc. is a non-profit private agency serving the working poor and homeless people in Montgomery County.

Bethesda Cares uses a two-prong approach in working to prevent and ease homelessness. One as an outreach program: services, counseling, referrals are offered to those clients living on the streets. The second through our eviction prevention program which offers aid to those facing an eviction and utility cut-off in an effort to prevent people from becoming homeless.

To those clients living on the street, we provide lunch six days a week and dinner on Sunday, clothing from our clothes closet, medical care, prescription assistance, toiletries, socks and underwear. In addition, clients may receive mail using our office address, use the facilities of our drop-in-center (phone, fax, copier, and computers) to get in touch with other social services, family, relatives and friends and search for job. We assist with resume writing, obtaining identification and other documentation. A full-time professional social worker counsels and refers clients to other social services. A psychiatrist is in one morning a week to provide therapy and medication checks. Bringing this service to those on the streets, lowers the barrier to seeking treatment for a population that is often treatment resistant, this is essential.

The eviction prevention counselor works with Emergency Services of the Department of Social Services as well as volunteer assistance programs to keep people in their homes and the utilities turned on. We provide assistance once a year and pay the landlord directly. No cash is sent to clients. While the people living on the street that we see are primarily men, we work mainly with women and children in this program.

Bethesda Cares, Inc. is able to provide these services with a small staff and funding because of the community's involvement. We have more than 450 volunteers who cook and serve food, sort clothes, provide medical care, help in the shower program and in the office. Volunteers host toiletry, sock and underwear drives, help with fund-raisers and provide in-kind donations.

Also, Bethesda Cares works in concert with area congregations, schools, the county government, police and Chamber of Commerce. This open communication and working relationships help us provide and maintain a true community approach to working with the homeless. Daily, we prove that Bethesda truly cares.

United Way #8376

CFC Agency #48507

A community...

Major Contributors in 2010

Academy of the Holy Cross
ACCAHC
Alan Seifert
Alice Winkler & Jonathan Cedarbaum
America's Charities
Andrew & Christine Lawrence
Angela Campbell
Annabel Kaufman
Ardith Bausenbach
Arnold Lemman Family Foundation
Arthur & Janet Bill
BCC Rescue Squad
B.J. Rowlett, Jr.
Barbara Freedman
Barbara Grayson
Barry Weinberg & Carolyn Utrecht
Bart Leonard & Barbara Krumsiek
Bascom Rowlett, Jr.
Ben & Jerry's – Bethesda store
Beth El Congregation
Beth Jewish Congregation
Bethesda-Chevy Chase Rotary Club
Bethesda Elementary School
Bethesda Friends Meeting
Bethesda Kiwanis Foundation
Bethesda Kiwanis Key Clubs –
Walt Whitman; Walter Johnson & Blair High
Schools
Bethesda Magazine
Bethesda Urban Partnership
Bethesda Presbyterian Church
Bethesda United Church of Christ
Bethesda United Methodist Church
Bethesda United Methodist Women
Beverly Kempf
Bill Bronrott
Binder
Birgit Anderlan
Bradley Hills Presbyterian Church
Brenda Morgan & Parrish Osborn
Brian & Ann Bryan
Bruce Russell & Jean Elizabeth Shorett
Bruce Stokes
California Pizza Kitchen
Capital One N.A.
Carla & David Vowell
Carol Rudolph
Cedar Lane Unitarian Universalist Church
Chevy Chase Land Co.
Chevy Chase United Methodist Church
Charles & Margaret Saunders
Charles & Susan Parsons
Charles Davis
Christ Church Kensington Parish
Christ Church Kensington Youth Group
Christ Church Parish
Christ Evangelical Lutheran Church
Christ Lutheran Church
Christine Defontenay
Church of Christ the King
Church of the Redeemer
Clark-Winchcole Foundation
Coldwell Banker Residential Brokers
Combined Federal Campaign
Community Foundation for Nat Cap Region
Congregation Beth El of Montgomery Cty
Connelly School of the Holy Child
Cora Ingram
Craig & Lee Ann Alexander
Creme De La Crème
Curves Gym
Cynthia Leonard
Dale Susan Rosenthal & Michael Cutler
Dan Brody & Courtney Brown
Daniel & Carol Moskowitz
Daniel & Mary Claire Wall
David & Barbara Marblestone
David & Bushra Humayun
David & Carole Metzger
David & Monica Dixon
David Brooks
David Ermer
Deacons Fund of Fourth Presby. Church
Deborah Wolf
Delores Boyer
Dembo, Jones, Healy, Pennington & Marshall
PC
Dennis & Barbara Davison
Devinder Singh
Diamond Rock Hospitality

Diana Meinecke
DM Vendetti
Don & Lynn Logan
Donald & J. Cathy Fogel
Donald & Kay Jansky
Donald & Mary Cuming
Edward & Janet Lublin
Edward & Mary Love
Edward & Norma Stern
Edward Cutler
Edward Ehrenberg
Elisa Geier
Elissa Gordon & William Oshinsky
Elizabeth Hofmeister
Ellen Brown
Episcopal Church of the Redeemer
Euro Motor Cars
Fannie Mae
Ferris, Baker Watts Inc.
First Church of Christ Scientist
First Potomac Realty Trust
Fishbowl
Foley & Lardner
Ford Farabow, Jr
Foto & Katina Martinos
Francis & Margaret Harvey
Frank & Mary Frances Abbott
Fred Grandy & Catherine Mann
Frederic Wine
Friends of Edgemoor
Gail Reizenstein Haven
Garrett Stevens
Gary & Carol Perkinson
Gary Ditto-Long & Foster
Geico Philanthropic Foundation
George & Shirley Dee Kuhl
George Huckabay
Gilda Brancato
Girl Scout Brownie Troops 1059 & 4744
GMAC – Residential Funding Corp.
Greater Bethesda-Chevy Chase Chamber of
Commerce
Gross
Guy Riekeman
GW & K Petitt
H. Clay Miller, III
Happy Host
Harold Geisel
Haroon Yaqoob & Nirmal Babar
Harry & Judie Linowes
Heidi Cathcart & James Cathcart III

Helen Sunshine
Hermon Presbyterian Church
Holton Arms-Lower School
Holy Cross Church
Holy Cross Roman Catholic Church
Honey Baked Ham-Leisure World
Howard & Dolores Solomon
Hyatt Regency Hotel
IMF
Independent Project Analysis, Inc
Interfaith Works
Ira & Chang Hyun Geer
J.Reid Rowlett & Deborah Hinton
Jacob Melamed
James & Christina Bradley
James & Sally D'Albora
James & Virginia Render
James Denvir & Rangeley Wallace
James Mills & Gayle Countryman-Mills
Jane Boynton
Jane Krasnican
Jane Manning
Janice McCall
Jean Lutterman
Jeff Eagan
Jeremy & Daughters, LLC
JMGM Group LLC
Joan & A Churchill
Joan Greenbaum
Jody Green
Joel & Joan Simon
John & Linda Whitney
John & Shirley Bennett
John Allender
John Donohoe
John Jaeger, Jr
Jonathan & Alisa Talisman
Joseph & Dorene Rosenthal
Joseph & Margaret Grieshaber
Joseph Gitchell
Joyce & Robert Gwadz
Judith & Michael Klein
Judith Herr & Robert Samuelson
Judith Infante
Julia Stover
Junior Woman's Club of Chevy Chase
Karen Britto
Karen Joyce Wood
Karen Simon
Karl & Elaine Miller
Kathy Vetter

Ken Shields
Kenneth & Patricia Lore
Kensington Baptist Church
Kenyon & Marion Erickson
Kiwanis Foundation of Bethesda MD
Knights of Columbus – Rock Creek Auxiliary
Kohanza Media Ventures, LLC
Landon Lower and Middle School
Lawrence & Cathy Rosen
Lawrence & Sallye Krause
Lawrence & Susan Soler
Leonard Kirsten
Lerch Early & Brewer, Chartered
Long & Foster Realty – Gateway Office
Loretta Rosenthal
Louis Rubino, Jr
Louise Ruth Davison
Lucinda Offterdinger
Lynn & Peggy Allen
Lynn Garber Barclay
Marblestone
Margot Zimmerman
Marguerite Hartter
Maria Helena Price
Marian Block
Marilyn & Corwin Edwards
Marilyn Jacox
Marilyn Lammert & Paul Carlson
Marilyn Tubman & Kimberly Bowling
Mark Matan
Marriott Corp.
Marriott Host Services
Mary Hafner
Mary Jane & Richard Miller
Mary Lou Dellapa
Mary McMeekin
Maryn & Wilfred Goodson
McLean School
Merrill Lynch & Co. Foundation, Inc
Michael Gross & Shelley Singer
Mitchell & Renee Cooper
MJ Fouchard
M&T Charitable Foundation
Montgomery Alliance, Inc
Montgomery County Maryland
Myron Sponder Family Trust
Nancy & David Scull
Nancy & Russell Minkoff
Nancy Cylke
Nancy Leidenfrost
Neale & Karen Perl

Network for Good
NIH Recreation & Welfare
Nikki Heidepriem
North Bethesda United Methodist Church
North Chevy Chase Christian
Oakmont Citizens Committee
Original Pancake House
Oshinsky
Our Lady of Lourdes
Our Lady of Mercy Church
Palisades-Georgetown Lions Club
Parker & Janet Dorman
Patsy Jackson
Paul & Lauren Thomas
Paul Bennett & M. Carol Herndon
Paul Segel
Paula Matheson Walker & Michael Walker
Penelope Yao
Peter Adams
Photoassist
Photo Communications
Pikes Peak United Way
Pilgrim Lutheran Church
PM & CD Rumbarger
Rachel Carren & Mark Young
Ralph J. Duffie, Inc
Realty Management Services, Inc.
Reines
Reznick Group
Richard & Carol Gross
Richard & Elaine Binder
Richard & Judith Arndt
Richard & Judith Giuliani
Richard Feinstein
River Road Unitarian Universalist Church
Robert & Mary McMeekin
Robert & Mary Resnik
Robert Carter
Robert Fersh & Sharon Markus
Robert Snider
Robert Vom Eigen & Ann Hadley Vom Eigen
Robin Villanueva
Roger Berliner & Susan Dillon
Rory Kirstein Zuckerman
Rosa Koppel
Rosalie Sporn
Rose Sage
Rosenthal
RP & EA Quinn
Ruth Simpson
S. Collins

S. Freedman & Sons, Inc.
Safeway – Old Georgetown Road
Saint Mark Presbyterian Church
Sally & Francis Smith
Sally & Herbert Kaplan
Sandra Scott
Sandy Spring Friends School
Scott & Carol Brewer
Sheila Kessinger
Shirlette Toler
Shuko & Miyuki Yoshikami
Sidwell Friends Lower and Middle School
Silver Spring-Takoma Park Co-Op
Snider Realty Inc.
St. Andrews Episcopal School
St. Bartholomew's Catholic Church
St. Luke's Episcopal Church
St. Raphael's Church
St. Elizabeth Catholic Parish
St. Jane Frances de Chantal Church
St. John Episcopal Church - Norwood Parish
St. Luke Episcopal Church
St. Mark Presbyterian Church
St. Paul UMC
Stanley & Harriet Reines
Stanley Martin Commercial, Inc.
Starbucks-Norfolk Ave &
East West Highway Stores
Stein
Stephanie Nealer
Stephen & Karen Bokat
Stephen & Lizette Chanock
Steven Rosenthal
Stone Ridge School of the Sacred Heart
Suburban Hospital
Sue Haas
Suzanne Borden
Suzanne White
Sylvia Ritzenberg Charitable Trust
TerpSys
Terry Lieman
The Doherty Revocable Trust
The M&T Charitable Foundation
The Vestry of St. Johns Episcopal Church
The Williamson Group
Thomas McCormack
Thomas Papson & Toby Singer
Tomas Rosenberg

Triad Technology Partners
Trinity Evangelical Lutheran Church
Trinity Presbyterian Church
Truist Comprehensive Dist
TWP Properties, LLC
TW Perry and Associates
UM Women of the Bethesda UMC
UM Women of the Chevy Chase UMC
Union Jack's
United Martin Aspen Systems Co.
United Methodist Women of Chevy Chase
United Way
United Way of the National Capital Area
University of Maryland
Veronica Kidd
Virginia Daniel
Virginia Gordon
Wallace & Eileen Manheimer
Warren & Jessie Baum
Washington Hebrew Congregation
Washington Japanese Christian Church
WC &AN Miller Realty – Bethesda Office
Weber
Wells Fargo Bank
Wesley & Jo Ann Chin
Westland Middle School
Westmoreland Congregational Church
Whole Foods – Bethesda & Friendship Heights
Wildwood Baptist Church
William & Barbara Roberts
William & Marcia Pennington
William Blackwelder
William Felling
William Rudolph
William S. Abell Foundation, Inc.
Woman's Club of Bethesda
Woman's Club of Chevy Chase
Woman's Community Club of Kensington
Womenade Circle
World Bank CCF
WSA of St Alban's Parish
Xi Delta Chapter Beta Sigma
Yoshitatsu & Shizuko Sei

Outreach program for the homeless....

The economy in 2010 was again the driver of services. Bethesda Cares financial donations increased dramatically at the year end. This enabled us to begin 2011 on a strong financial position. In economic downturns, demand for services go up as funding goes down, leaving us to find creative ways to meet the needs of our clients. While funding gained traction at year end, the in-kind donations went up all year long. Bethesda Cares received food, clothing, toiletries, coffee, socks, backpacks, long underwear just to name a few of the many items. This coupled with an active volunteer base allowed our small staff to accomplish a wide variety of services because of their assistance.

Moving people out of homelessness is our end goal. All services offered are to support and strengthen clients' move to housing. In December, Bethesda Cares social worker had ten people accepted/moving into permanent supportive housing. Bethesda Cares partners with a large network of providers so we can individualize each person's program and case to fit his/her particular needs. Together a plan is made of next steps by the client with the map of services drawn by the social worker.

Bethesda Cares' office provided day shelter with over 6,500 visits for essential service and assistance. The social worker provided intake services to 562 new individuals in 2010. The psychiatrist provided individual counseling to 108 people. The social worker provided prescription assistance both in partnership with Safeway and through pharmaceutical companies' donations. The social worker provided other services to these clients including SSDI/SSI applications, birth certificates, ID cards, SmartTrip cards, referral for glasses and personal goods (toiletries, long underwear, socks, backpacks, etc.).

Our lunch program served average of 65 people a day, totaling over 20,000 meals served. New in 2010, thanks to the Montgomery County Department of Health and Human Services, we were able to move from box lunches to catered hot lunches daily. The Bethesda Fresh Farm Market named Bethesda Cares its official gleaning partner so we were able to increase the servings of fresh fruits, vegetables and salads from June into October. Thanks to area Starbucks, we served pastries with the coffee and tea all day in the office. Sidwell Lower School, Sts. Peter and Paul Orthodox Church to name two also did a breakfast drives so we could offer hot chocolate, oatmeal and breakfast bars at the office in addition to the pastries.

Office volunteers were the gracious hosts welcoming people to the office as well as answering the phone and handing out mail. Homeless clients may use our mailing address as their own to receive mail. Over 325 people use this service. In addition to mail, clients may use a phone provided for their use, receive messages and use the office copier, fax and computers. This is to keep clients in touch with other service providers as well as their families.

The clothing closet operates two mornings a week with donated clothing available free of charge to the clients.

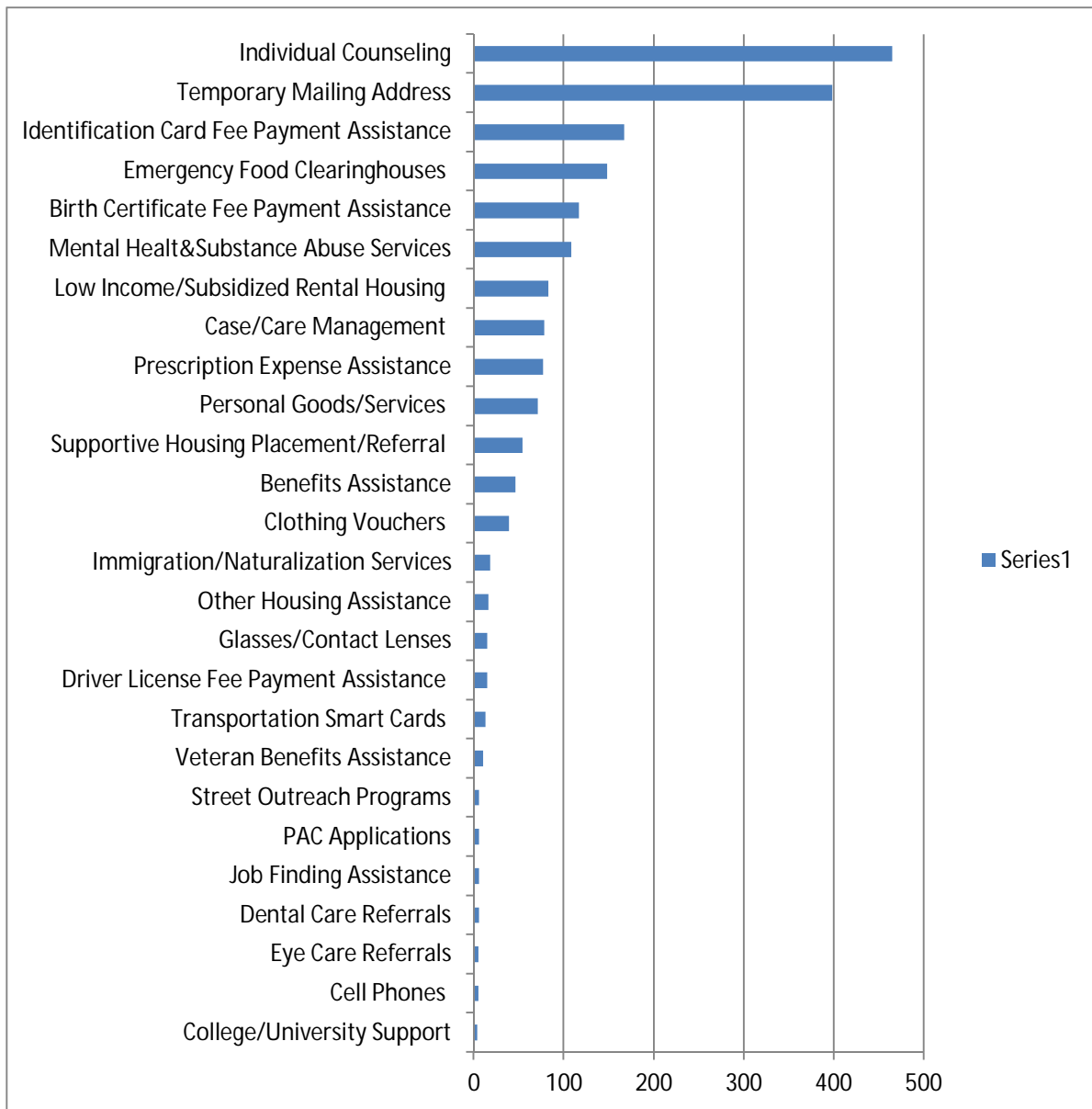
Prevent impending homelessness...

In 2010, Bethesda Cares provided eviction/utility support to 345 families/individuals consisting of 551 adults and 481 children. This support is available county wide. The areas of greatest assistance are in Silver Spring, Germantown and Gaithersburg. Assistance is paid directly to the landlord and/or utility company. Grants are available once a year from time of last assistance. On the following pages is the year report breakdown by area numbers.

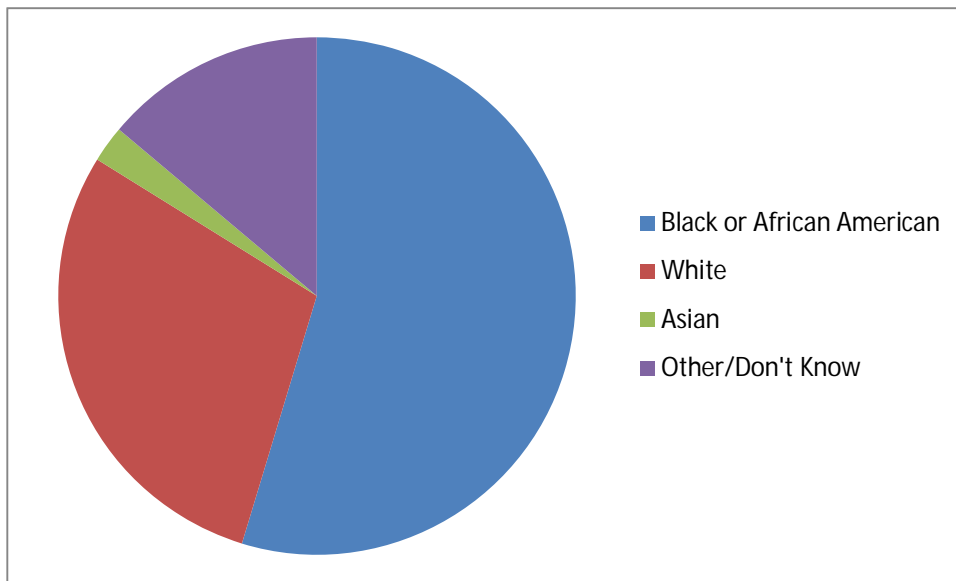
Grant Distribution 2010								
	Total Emergency Funds Distributed	Eviction Prevention Grants	1st Month Rent	Mortgage	Electric Disconnect	Water Disconnect	Gas Disconnect	Total Awarded Grants
January	\$1,804	11	0	0	3	3	2	19
Feb	\$1,285	7	0	0	5	0	0	12
March	\$2,943	4	0	0	13	8	3	28
April	\$1,879	3	1	0	11	3	3	21
May	\$5,450	12	2	0	22	4	13	53
June	\$5,346	10	1	0	31	3	10	55
July	\$1,719	6	0	0	7	2	0	15
August	\$3,100	10	0	0	9	3	7	29
September	\$1,779	6	0	0	3	1	8	18
October	\$4,644	14	4	0	17	1	8	44
November	\$2,936	8	0	2	11	4	4	29
December	\$1,627.15	9	1	0	7	2	3	22
Totals	\$34,512	100	9	2	139	34	61	345
Percentage of Total		28.99%	2.61%	0.58%	40.29%	9.86%	17.68%	

Grants Distribution in County														
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Totals	Percentage of Total
Bethesda	2	2	2	0	1	0	0	3	1	1	1	0	13	3.74%
Burtonsville	0	0	0	3	1	3	0	0	1	0	0	2	10	2.87%
Chevy Chase	0	0	1	0	0	1	0	0	0	0	1	1	4	1.15%
Damascus	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
Derwood	0	0	0	0	0	1	0	0	0	0	0	0	1	0.29%
Gaithersburg	2	1	4	5	12	13	3	7	5	5	5	1	63	18.10%
Germantown	7	2	7	3	19	6	4	5	2	2	4	3	64	18.39%
Kensington	0	1	0	0	0	0	0	0	2	1	0	0	4	1.15%
Laurel	0	0	1	0	0	0	0	0	0	0	0	0	1	0.29%
Montgomery Village	0	1	0	0	1	4	0	1	0	1	1	0	9	2.59%
Olney	0	0	0	0	0	0	0	0	0	1	0	1	2	0.57%
Poolesville	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
Potomac	0	0	1	0	0	0	0	0	0	1	1	0	3	0.86%
Rockville	0	0	4	2	5	3	0	2	3	1	2	1	23	6.61%
Sandy Spring	0	0	0	0	0	0	0	0	0	0	0	1	1	0.29%
Silver Spring	7	5	6	7	12	20	11	10	3	28	11	8	128	36.78%
Takoma Park	1	0	0	1	2	2	1	1	1	3	3	5	20	5.75%
Wheaton	0	0	0	0	0	0	1	0	0	1	0	0	2	0.57%
Totals	19	12	26	21	53	53	20	29	18	45	29	23	345	

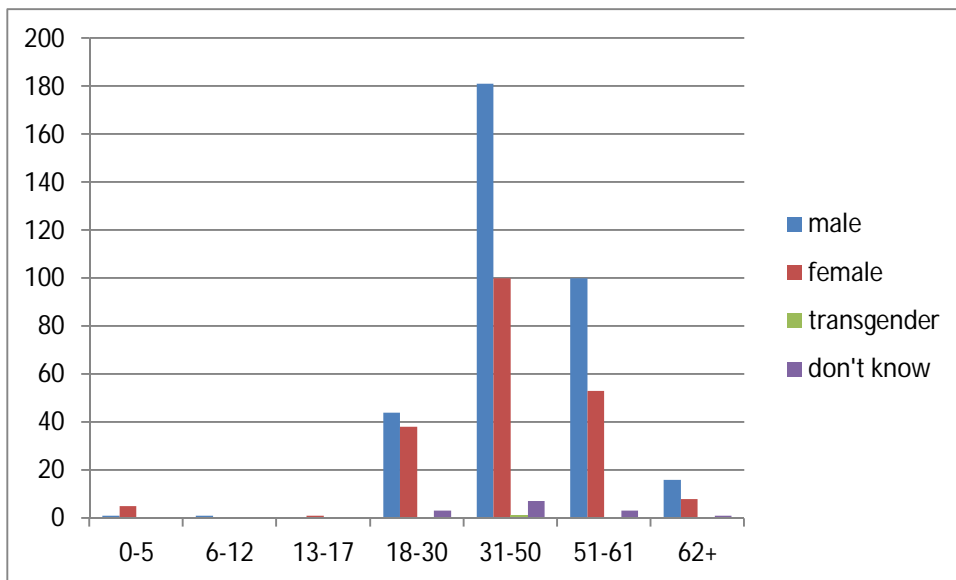
2010 Client Distribution by Service



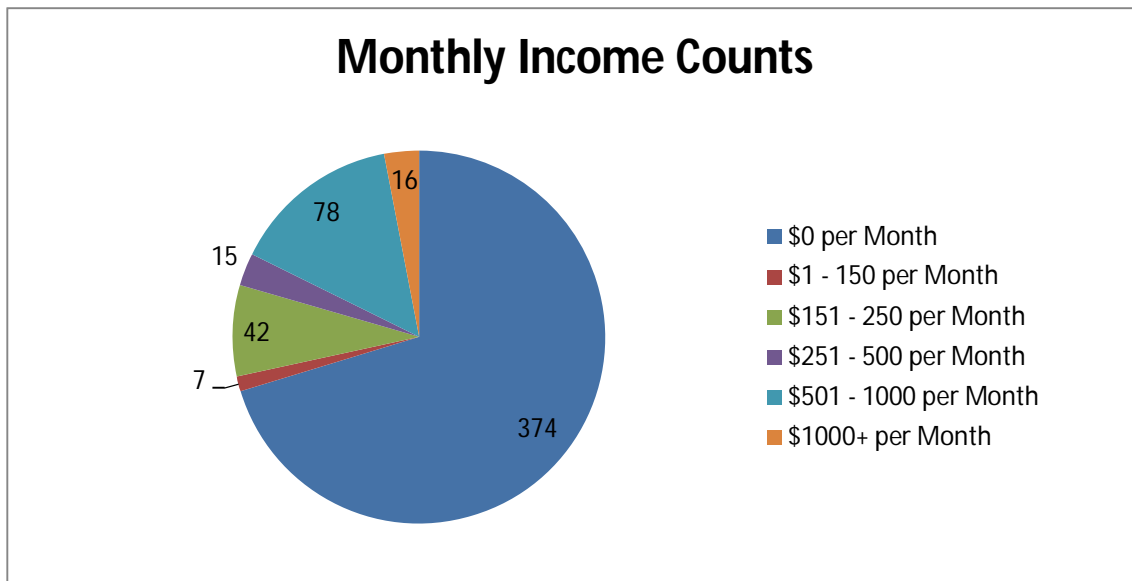
2010 Client Racial Distribution



2010 Client Gender & Age Distribution



2010 Client Income Distribution



Looking ahead to 2011

Externally:

The economy is slowly improving. This is helping in our fundraising efforts but the lagging effects still affect our homeless clients. Montgomery County and state of Maryland have deficits and have been cutting services for the past few years. This may affect our county grants directly and indirectly by cuts to other agencies that we refer to for other services.

Department of Housing and Urban Development has new rules and guidelines on housing and homelessness that will direct our outcomes measurements.

Base Realignment Activities (BRAC) will be implemented in September with the moving of Walter Reed Hospital to the Naval Command Center formerly the Navy Hospital. This has the potential for an increase in demand for services. The military takes care of its own but with families displaced with the wounded soldiers there will be a ripple on the surrounding community.

The draw down in Iraq is on our radar. There is usually a lag between return and uptick in homelessness. We hope that we are better prepared at the Veterans Administration but sheer numbers have a potential impact.

Internally:

The office is ready for a facelift as well as some upgrades in space. Outdoor signage, new lobby chairs, enclosing office space, painting are a few of the projects to be undertaken. Lunch program will receive a new commercial size freezer and refrigerator thanks to a grant from the William S. Abell Foundation.